



## SageCRM.com

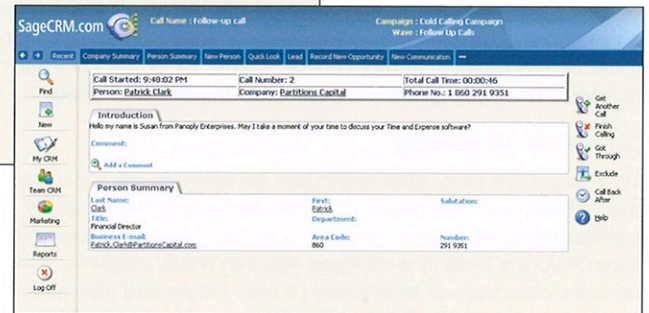
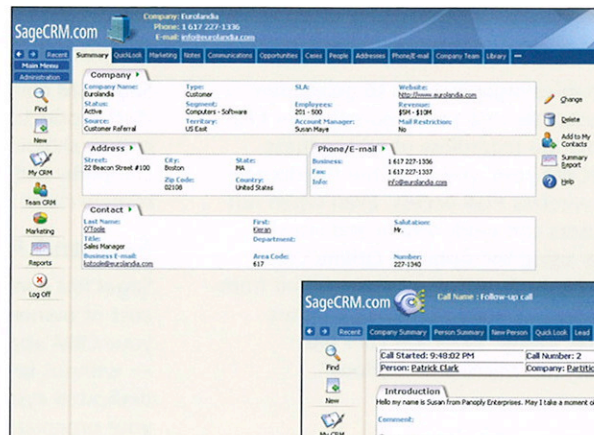
SageCRM.com is a comprehensive, on-demand CRM solution that allows your marketing, sales, and customer care teams to find new customers, close sales faster, and build lasting, more profitable relationships across all channels.

With SageCRM.com, you can:

- Empower your staff with access to vital partner, prospect, and customer data –anytime, anywhere.
- Manage your sales pipeline and forecast and report on key sales metrics.
- Schedule, track, and analyze marketing campaigns and accurately identify cross-sell and up-sell opportunities to targeted customers.
- Access account details and all relevant customer information including sales opportunities, calls and escalation history, support cases, e-mail, quotes and orders, and documents sent and received.
- Eliminate hardware and software costs associated with maintaining and upgrading separate applications.
- Integrate with other applications using sophisticated Web Services interface.
- Migrate your data to an in-house CRM system if and when your business needs change.
- And much more!



## ON-DEMAND CRM



*SageCRM.com delivers a true 360-degree view of each customer.*

### Build Customer Relationships and Reduce Operating Costs

SageCRM.com is a subscription-based, hosted CRM solution. It is perfect for small and midsized companies, enabling them to share and manage customer information across all departments. SageCRM.com is secure and cost-effective, all at a low monthly cost per user.

Quick to implement, easy to use, and loaded with powerful features, SageCRM.com allows key personnel to access common, client-focused information and provide better, more personalized service. With SageCRM.com, your business can reach new levels of customer profitability while retaining loyal customers.

SageCRM.com is quick to deploy and with minimal disruption to business operations. You can migrate your data and be up and running with full CRM functionality within days. There are no servers to purchase and manage, databases to administer, or nightly backups to perform. SageCRM.com customers only pay a low monthly fee for what they use, and can immediately start realizing return on their investment.

As your business expands and process integration becomes critical, you can simply migrate your SageCRM.com database to an in-house CRM system. SageCRM.com offers seamless migration to our on-site system, Sage CRM, without extensive configuration or high cost.



## SageCRM.com

*SageCRM.com gets you everything you need — your CRM application, support, training, backups, updates and more — without large up-front software and hardware investments or a dedicated system administrator.*

### FEATURES:

#### Versatile CRM

A comprehensive CRM solution enables organizations to guarantee that their sales, marketing, and customer care professionals have fast, up-to-date access to critical information regardless of where these employees are located. With SageCRM.com, you have the freedom to support a mobile workforce with wireless PDA access. Even when not connected to a network, mobile users can work offline and later synchronize with the central server using the optional Offline Client option. Customer information can be easily accessed and tracked from a central repository, empowering internal teams to provide better, more personalized customer service. Lastly, SageCRM.com has complete two-way synchronization with Microsoft® Outlook®.

#### Streamlined Selling

With SageCRM.com, sales cycles can be dramatically shortened and more deals can close faster. Because the system can be easily configured to meet your company's unique sales processes. With SageCRM.com built in workflows you can track, measure, and report on sales objectives or milestones to help locate and eliminate bottlenecks that typically stretch the sales cycle. More efficient handling of sales opportunities facilitates team selling, saves time, and leads to increased sales.

#### Improved Sales Forecasting

Quickly and easily view all of the sales opportunities in your pipeline. With such transparency, you can more effectively gauge customer demand and generate more accurate sales forecasts. You can then use this data to make more informed decisions regarding where to best allocate your sales resources and help your business run more efficiently.

#### Complete Marketing Campaign Management

Take control of your marketing dollars by automating and tracking every marketing campaign, from one-time e-mail communications to multi-faceted marketing programs. SageCRM.com provides accurate metrics on all of your marketing activities, enabling you to identify and leverage profit-building campaigns, potentially lucrative cross-sell and up-sell opportunities, and much more.

#### Customer Care Automation

SageCRM.com makes it easy to build customer loyalty and increase staff productivity. With real-time access to service requests, order status, shipping details and other customer information, you have complete and accurate data at your fingertips, enabling you to quickly resolve client issues and easily create cross-sell or up-sell opportunities.

#### Easy and Affordable

SageCRM.com is an on-demand solution that significantly reduces your cost of ownership. One low price gets you everything you need — your CRM application, support, training, backups, updates, and more — without large upfront software and hardware investments or a dedicated system administrator. Your CRM costs scale according to your organization's growth — you can quickly and easily add as many users as you like.

#### Configurable

Integrating business rules across all channels, departments, and employees is easy with SageCRM.com automated workflows. In addition, SageCRM.com can be quickly integrated with third-party applications and Web sites using a Web Services interface.

#### Fast Deployment

SageCRM.com is designed to help you realize a faster return on investment, with a high rate of user adoption. It can be rapidly deployed — as quickly as the same day you sign up for service. With the user-friendly interface, your teams can start using and benefiting from the powerful features of SageCRM.com immediately, with virtually no disruption to your operations.

#### Secure Data Protection

SageCRM.com provides multiple security layers to protect your data from possible sources of loss. Together, these security levels maximize the safeguarding of your valuable data. To protect customers' data and to authenticate the validity of user logins, we use the same 128-bit SSL encryption technology used to protect sensitive financial data in an online environment.

#### Sage Software

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