

# **PROPOSAL**

**Product Suite Name**

**<Logo for your Company>**

**Prepared Especially for:**

**ATEL Tech Investment  
on 12/8/2004**

# 1. EXECUTIVE SUMMARY

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## Benefits

This proposed solution has the potential to significantly improve your profitability and competitive edge. Implementing a solution from PhoenixPC will result in these benefits for **ATEL Tech**

### **Investment:**

- ❑ Prospect Pain/Reason 1
- ❑ Prospect Pain/Reason 2
- ❑ Prospect Pain/Reason 3

These benefits are achieved by implementing the PhoenixPC solution successfully. A successful implementation requires a strong commitment both from you and from PhoenixPC. This proposal outlines what is required to make this implementation a success.

## What's in this Proposal

This proposal discusses each of the following areas:

- ❑ **Executive Summary:** Proposed benefits for ATEL Tech Investment, About PhoenixPC, and why ATEL Tech Investment should select PhoenixPC to implement this solution.
- ❑ **Investment Summary:** The fees for the proposed solution are provided.
- ❑ **Proposed Solution Overview:** This will outline the proposed solution for ATEL Tech Investment.

## About PhoenixPC

PhoenixPC, headquartered in Scottsdale, Arizona, is an inovative company delivering powerful solutions to help companies increase sales and improve customer satisfaction while decreasing the bottom line. More information about why PhoenixPC is so great!

## Why PhoenixPC?

*PhoenixPC gives you more than a solution.* We give you experience and expertise. We are not interested in simply implementing the solution. We want to ensure you receive significant benefits from your investment. We advise you on how to best implemnt the solution to deliver higher quality sales that are not only more profitable but are closed faster and managed more efficiently.

*PhoenixPC is committed to having its customers be 100% referenceable.* This requires setting the right expectations and delivering on our commitments.

*PhoenixPC delivers dependability, reliability and experience.* Since April 1997, PhoenixPC has implemented this solution for over 5000 companies worldwide. You can depend on the experience that PhoenixPC has with these customers to help make your implementation go faster and be more successful.

Our goal is to EXCEED your expectations by never failing to meet them.

## 2. INVESTMENT SUMMARY:

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This investment information is provided to assist in your planning and budgeting for a new solution.

	Product	Base Price	Disc%	Adj. Price	Qty	Extended
1	GoNote Laptop 3500XL	\$3,000.00	0%	\$3,000.00	500	\$1,500,000.00
					<b>Total</b>	<b>\$1,500,000.00</b>

**Notes:**

1. Note1
2. Note2
3. Note3

# PROPOSED SOLUTION OVERVIEW:

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The following is an overview of the proposed solution.